

FOR IMMEDIATE RELEASE

Media Contact:
Angie Galimanis
503-546-7871
angie@lanepr.com

**HEATHMAN HOTEL TO COMPLETE
99 PERCENT LANDFILL-FREE REMODEL IN APRIL 2009**

Historic Landmark to Prove Luxury can be Green

Portland, Ore. – (Feb. 3, 2009) – **The Heathman Hotel**, Portland’s independent luxury arts hotel, will complete a 99 percent landfill-free remodel in late April. The renovation, involving the historic hotel’s 155 guest bathrooms, was planned in accordance with the property’s commitment to sustainability which includes ensuring energy efficiency, utilizing local resources, and re-using existing materials, whenever possible. The renovation is projected to reduce gas usage by 20 percent and water consumption by 50 percent.

“We are proud to lead the hospitality industry in our commitment to sustainability,” said Chris Erickson, general manager of the Heathman Hotel. “We find that our guests appreciate our effort to combine efficiency and sustainability while retaining the luxurious qualities of our historic building.”

Low flow showerheads and commodes, energy efficient lighting, recycled tile and Forest Stewardship Certified wood were incorporated into the design by Ankrom Moisan Associated Architects. Ninety-nine percent of construction debris was recycled through Portland’s Re-Building Center, the largest non-profit building materials resource in North America.

Eco-remodel facts and figures:

- **50 percent less water consumption** in the guest rooms.
- **20 percent less gas usage** from showerheads.
- Diverted **15 tons** of debris from landfills.

- **99 percent landfill-free remodel.**
- Used a **Caribbean teak wood certified by the Forest Stewardship Council (FSC)** which has a paper trail documenting sustainable forestry practice from the day it was planted until harvest, in accordance with the Smartwood Rainforest Alliance.
- **40 percent recycled tile** suited to hotelier's needs: quiet installation, no demolition. The Heathman Hotel is the first company to install this tile in the United States.
- Allowed preservation of original teak trim, stone vanities and tubs.
- Custom designed low-energy LED lighting.
- Employed **13 local vendors.**

The Heathman Hotel has a long-standing commitment to sustainability and was one of Portland's first hotels to complete energy efficiency upgrades and receive financial incentives from **Energy Trust**. The Heathman Hotel is also a participant in **Pacific Power's** nationally recognized **Blue Sky** program. Today, 30 percent of all electricity purchased by the hotel is from Blue Sky renewable energy. The Heathman Hotel is recognized locally and nationally for its ongoing sustainability and conservation efforts and was awarded Energy Trust's prestigious **Energy Leadership Award** this year.

About The Heathman Hotel

Built in 1927 and located in the heart of Portland, Ore.'s, cultural district, this 150-room luxury hotel maintains strong partnerships with local arts and culture organizations and is Portland, Ore.'s, premier arts hotel. An independently owned property, the Heathman Hotel is a member of the Carino Collection and Historic Hotels of America. The Heathman has received the prestigious Four Diamond distinction from AAA for 24 consecutive years. The hotel was recognized for overall excellence on *Condé Nast Traveler's* 2005 Gold List and was featured in the 2005, 2006, 2007 and 2009 editions of *Travel+Leisure's* World's Best Hotels list. The hotel also received *Wine Spectator's* Best Of – Award of Excellence in 2008. Additionally, the hotel was recognized by Energy Trust of Oregon in 2007, 2008 and 2009 for its commitment to sustainability and conservation efforts; the property continues to work toward EnergyStar certification, and is a proud partner of Pacific Power's Blue Sky program. The Heathman Hotel and its sister property, Heathman Kirkland, encompass the art of hospitality in the Pacific Northwest. For reservations, visit www.heathmanhotel.com.

###